

# PANORAMA

Thematic portfolio



## Public-Private Partnerships and perspectives in the veterinary domain



# PERSPECTIVES

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# DOSSIER

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# AROUND THE WORLD

*After a survey of its 181 Members in 2017, involving both public and private sectors, the World Organisation for Animal Health (OIE), with the support of the French Agricultural Research Centre for International Development (CIRAD), has produced a set of categories (typology) of public-private partnerships (PPPs) in the veterinary domain.*

This typology describes three main types of partnership in support of Veterinary Services:

- transactional, as in Tunisia or Afghanistan
- collaborative, with examples in Paraguay and Namibia
- transformative, as in India or Kenya.

CLUSTER ONE	Transactional PPP: driven by the need for local Veterinary Services in the field, initiated and funded by the public sector.			
	Private partners	Action and governance	Key obstacles	OIE next steps
	<ul style="list-style-type: none"> <li>Private veterinarians and veterinary para-professionals (VPPs)</li> <li>Veterinary associations</li> <li>Veterinary Statutory Body</li> </ul>	<ul style="list-style-type: none"> <li>Accreditation of private veterinarians and VPPs to provide in-field service delivery (vaccination, surveillance, etc.)</li> <li>Governed by sanitary mandate or contract</li> </ul>	<ul style="list-style-type: none"> <li>Communication and trust</li> <li>Funding and sustainability</li> <li>Human resource availability and capacity</li> </ul>	<ul style="list-style-type: none"> <li>Encourage creation of Veterinary Statutory Bodies, training and education of veterinarians and VPPs, and legislation (including products)</li> </ul>
CLUSTER TWO	Collaborative PPP: driven by trade, exports and/or commercial interests, initiated by both the public and private sectors.			
	Private partners	Action and governance	Key obstacles	OIE next steps
	Ranging from producer associations to consortia (may include: industry organisations and possibly private companies)	<ul style="list-style-type: none"> <li>Eradication programmes or epidemics surveillance</li> <li>Joint accreditation and consultation programmes</li> <li>Legislation and strong governance</li> </ul>	<ul style="list-style-type: none"> <li>Potential conflicts of interest</li> <li>Lack of proper governance</li> <li>Greater need for good private sector organisation, strong partner involvement, and sustained funding and well-trained personnel</li> </ul>	<ul style="list-style-type: none"> <li>Develop governance guidelines for PPPs</li> <li>Promote use of PPR or AMR control initiatives as a driving force in Africa, Middle East, and Asia</li> </ul>
CLUSTER THREE	Transformative PPP: driven by development objectives, initiated and funded by the private sector.			
	Private partners	Action and governance	Key obstacles	OIE next steps
	Local and multinational companies	<ul style="list-style-type: none"> <li>Joint programmes with national Veterinary Services on disease control, product supply, improved genetics, etc.</li> <li>Memorandums of Understanding and contracts</li> </ul>	<ul style="list-style-type: none"> <li>Lack of governance</li> <li>Absence of resources, in the form of sustained funding and well-trained personnel</li> <li>Greater need for enabling political environments</li> </ul>	<ul style="list-style-type: none"> <li>Develop governance guidelines for PPPs</li> <li>Help reconcile UN Sustainable Development Goals and business interests</li> <li>Promote proper legislation, training of public veterinarians and VPPs</li> </ul>

A global typology of public-private partnerships in support of national Veterinary Services. © 2019 Galière et al.

Guidelines for successful PPPs are assembled in the [OIE PPP Handbook](#), together with an [e-learning course for PPP practitioners in the field](#).

## Types of PPP

The PPP types are mainly differentiated by:



Type of private partner



Initiation and funding



Typical governance

*OIE PPP e-learning platform*

## AROUND THE WORLD

### ► OIE ACTIONS

# Global typology and impact of the OIE public–private partnership initiative

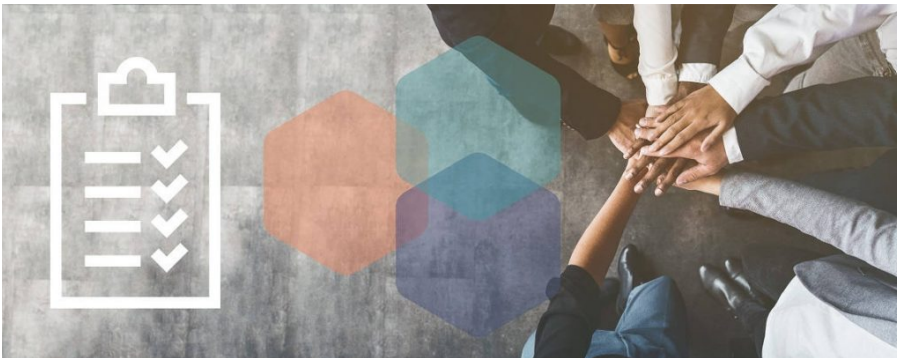
#### KEYWORDS

#Centre de coopération internationale en recherche agronomique pour le développement (CIRAD), #guidelines, #OIE PPP Handbook, #public–private partnership, #veterinary domain, #World Organisation for Animal Health (OIE).

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#### REFERENCES

1. Galière M., Peyre M., Muñoz F., Poupaud M., Dehove A., Roger F. & Dieuzy-Labaye I. (2019). – Typological analysis of public–private partnerships in the veterinary domain. *PLoS ONE*, **14** (10), e0224079. <https://doi.org/10.1371/journal.pone.0224079>.

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