

PANORAMA

Thematic portfolio



Public-Private Partnerships and perspectives in the veterinary domain



PERSPECTIVES

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AROUND THE WORLD

The European Commission for the Control of Foot and Mouth Disease (EuFMD) warmly welcomes The OIE PPP Handbook, since it provides an excellent starting point for discussions on public-private partnership (PPP) in foot and mouth disease control in both endemic and emergency management situations.

So far, the EuFMD has provided training to more than 10,000 veterinarians through its [e-learning platform](#). The Executive Secretary of EuFMD believes that tutored courses on PPP application at the national level would be in high demand and highly relevant to students.

There is a need to share experience in PPP application and a programme of webinars, podcasts and other media could help to communicate the benefits of PPPs, as well as the issues that we need to address. Through this, a community of practice may quickly emerge to help guide and support those getting started in PPPs.

OIE PPP e-learning course

developed in collaboration with **eofmd**

freely available at: <https://elearning-ppp.oie.int>

The screenshot displays the OIE PPP e-learning platform interface. On the left is a red sidebar menu with options: PPP Introductory Course, Participants, Badges, Grades, Course Materials, Home, Dashboard, My courses, Course Introductory PPP, and PPP Introductory Course. The main content area is titled 'Public-Private Partnerships in the Veterinary Domain: An Introductory Course' and shows the breadcrumb trail: Home / My courses / PPP Introductory Course / Course Materials / Section 1: A Win-win Strategy. Below this, 'Section 1: A Win-win Strategy' is displayed. The main exercise area contains a diagram titled 'Exercise: Now you have learnt some definitions, look at the categories in the diagram. Then read the descriptions below. Can you drag the correct number onto the appropriate category?'. The diagram shows a Venn diagram with three overlapping circles: 'Veterinary Authority' (dark red), 'Veterinary Services' (green), and 'Veterinary Domain' (orange). The background is split into 'Public Sector' (left) and 'Private Sector' (right). To the left of the diagram are five numbered descriptions: 1. Encompassing all activities which protect animal health, welfare and food safety. Includes the Governmental Authority, and so it is by definition a public sector body. It encompasses the responsibility and competence for ensuring or supervising the implementation of animal health and welfare measures, international veterinary certification and other OIE standards and recommendations. 2. The part of the national economy that is not under direct state control. 3. All public and private organizations that implement animal health and welfare measures and other standards and recommendations by the OIE. 4. The part of the economy that is controlled by the state. 5. (The description for 5 is partially obscured). Below the diagram are 'Reset' and 'Submit' buttons. At the bottom of the interface is a red navigation bar with a home icon, 'Glossary', 'Section 1: PPP as a win-win strategy', and navigation arrows.

AROUND THE WORLD

► OIE ACTIONS

The OIE public–private partnership initiative: interest and possible routes for dissemination

KEYWORDS

#e-learning, #European Commission for the Control of Foot-and-Mouth Disease (EuFMD), #OIE PPP Handbook, #public–private partnership, #webinar, #World Organisation for Animal Health (OIE).

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REFERENCES

1. World Organisation for Animal Health (OIE) (2019). – [The OIE PPP handbook: guidelines for public–private partnerships in the veterinary domain](#).

The OIE is an international organisation created in 1924 with a mandate from its 182 Member Countries to improve animal health and welfare. Its activities are permanently supported by 312 centres of scientific expertise and 12 regional offices with a presence on every continent.



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